

Mary Cullen, Trowbridge Community **Engagement Manager** 







#### Role of HWB Group

- Be the local health and wellbeing forum to facilitate co- ordination of local services
- Represent views of the older and vulnerable people and their carers to the area board
- Work with Commissioners to develop services to meet needs
- Tackle social isolation and ensure inclusion
- Make best use of existing community capacity
- Promote community resilience



#### Role of HWB Group

To review activities for people living in the local area and design and deliver new services to meet local need

To develop a written overview of needs, priorities and desired outcomes for the local area

To make recommendations to the area board for how the allocated budget should be spent

To monitor and report on effectiveness of existing services



### Opportunities with HWB Group

Working together to tackle common issues across a community area e.g. recruitment and support of volunteers

Direct feed into area board and opportunity to escalate issues

Opportunity to join forces in bid writing/securing funding

Benefitting from wide range of expertise of members

Acting as a reference group for Healthwatch on Your Care, Your Support and other initiatives



### Opportunities with HWB Group

Potential to increase community involvement and engagement

Mapping and making best use of local assets

Sharing good practice

Promoting each others services and initiatives e.g. safe places, ICE cards

Sharing resources e.g. buildings for day activities



## Membership HWB groups

Membership should be decided by each Area Board.

To include - Community Engagement
Manager, the Older Peoples' Champion, Area
Board rep, Parish Councillors, CCG Care
Coordinators, Healthwatch rep,
representatives from the Voluntary Sector
and community.







# Health and Well Being Groups Funding

Funding previously used to commission the Good Neighbours Service will be devolved (ring fenced) to area boards to support local initiatives identified by the HWB group £6,700

HWB group will meet quarterly and report to the area board on activities, priorities for funding and emerging issues

Recruiting OP/Carer's Champion, £1,000 budget for expenses

